



2 0 1 8 C A T A L O G

Guaranteed to promote your brand... forever

Pricing in this catalog does not include your AWG discount All custom pen orders will be quoted



MADEINTHEUSA

Select Your Garland Fine Writing Style

Promote • Reward • Recognize • Gift



The Garland Fine Writing Difference — Made In America

- Manufactured in Coventry, Rhode Island, USA
- · Features a generational heirloom guarantee
- · Highly crafted, engineered components and mechanisms
- Manufactured with high-quality inks, finishes, and materials
- Weighted and balanced design for smooth writing comfort
- High-quality custom decoration includes photo top logo, and engraving or imprinting choices.

Customize Your Garland Writing Instrument



Photo Top Logo Custom Decoration







Imprinting – (Founder's Collection only) ~ Vivid and multi-color custom decoration

Colour Collection — Matte Finish

When you choose a fine writing instrument from our Matte Colour Collection, you'll ignite the mood and spirit of any event, presentation or promotion. Go ahead... give the color wheel a spin and find yourself within a wonderful spectrum of color options from a rich Golden look to a bright Ruby Red, plus 8 other enticing selections. Our Matte Colour writing instruments are offered in a color palette that surpasses any in the fine writing instrument field!

Colour Collection: Matte Finish	24-99	100-249	250-499	500-999	1000-2499
Matte Finish with Chrome Highlights #190 Ballpoint Twist Pen or #55 Slim Ballpoint Twist Pen #190R Rollerball or #190P Mechanical Pencil	12.93 17.20	12.02 16.30	11.24 15.49	10.68 14.92	10.20 14.43
Matte Finish with Golden Highlights #290 Ballpoint Twist Pen or #66 Slim Ballpoint Twist Pen #290R Rollerball or #290P Mechanical Pencil	14.32 18.77	13.42 17.87	12.62 17.05	12.05 16.50	11.58 15.99
Matte Finish with Smoked Ebony Highlights #297 Ballpoint Twist Pen or #67 Slim Ballpoint Twist Pen #297R Rollerball or #297P Mechanical Pencil	14.32 18.77	13.42 17.87	12.62 17.05	12.05 16.50	11.58 15.99

Suggested retail pricing in US dollars - FCA, Coventry, RI USA Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- Laser engraving on the barrel or cap of the writing instrument in 1 of 7 standard fonts.
- Engraving text can be 1 or 2 lines of repetitive copy or 1 line of personalization or 1 line of cap engraving. Note: Maximum of 28 characters and spaces per line of engraving in standard font.

Refills:

- Ballpoint twist pen refills available in medium point blue ink or medium point black ink.
- Rollerball refills available with 0.6 mm fine point blue ink or fine point black ink.
- Pencil leads available with 0.5 mm or 0.7 mm.

Standard Packaging:

- Single ballpoint twist pens: The # 1400 Grey Fold Box.
- Single rollerballs or single mechanical pencils: The #1900 Greytone Gift Box.
- Sets—Any combination of a ballpoint twist pen, mechanical pencil or rollerball pen set will be packaged in one of our Designer Boxes at no additional charge. Custom packaging is also available. Contact Customer Service for details.

Writing Instrument Sets:

Pen/Pencil, Pen/Rollerball, Pencil/Rollerball or Pen/ Pencil/Rollerball sets are available. All set items must have the same photo top logo.

Combined and Minimum Order Quantity Pricing:

- Minimum order quantity of 24 units per item number, per color.
- Item colors can be mixed for combined quantity pricing (Minimum of 24 pieces per color and with same photo top logo). See page 21 for pricing details.

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Photo Top Logo:

- ٠ Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).
- Both PC and Mac file formats can be submitted. Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.
- See page 16 for other file formats that may be acceptable and other artwork details and options.

Laser Engraving:

- Maximum engraving area is 1.33" (35 mm) wide by .22" (5.6 mm) high.
- Engraving on items with Chrome or Smoked Ebony trim will be silver in color. Engraved items with Golden trim will have a golden color. Dark tint option available on light color barrels, \$0.20 (G) per piece.
- See page 18 for standard font selections and additional engraving details.
- See page 19 for laser logo engraving details.





Lowest cost per impression

Promotional pens are used an average of 64 times per month, creating 363 impressions and delivering the lowest cost per impression of any advertising specialty item.

Exclusive Photo Top Logo **Custom Decoration**

- ASI Advertising Specialties Impressions Study

#190





#290P

Black







Colour Collection — High Gloss Finish

Winter, Spring, Summer, and Fall... our High Gloss Colour Collection allows you to experience the thrill of a change of seasons each time they are presented or taken in hand. The vibrant gloss finish infuses depth, intensity and impact to your next program, presentation or promotion. A spectacular array of colors adds to the value and excitement. Wrap four seasons all up in one with a selection from our invigorating Colour Collection!

Colour Collection: High Gloss Finish	24-99	100-249	250-499	500-999	1000-2499
High Gloss Finish with Chrome Highlights					
#690 Ballpoint Twist Pen or #33 Slim Ballpoint Twist Pen	13.66	12.71	11.88	11.29	10.78
#690R Rollerball or #690P Mechanical Pencil	17.93	16.98	16.13	15.53	15.02
High Gloss Finish with Golden Highlights					
#790 Ballpoint Twist Pen or #44 Slim Ballpoint Twist Pen	15.06	14.10	13.26	12.67	12.16
#790R Rollerball or #790P Mechanical Pencil	19.51	18.55	17.69	17.09	16.57
High Gloss Finish with Smoked Ebony Highlights					
#797 Ballpoint Twist Pen or #47 Slim Ballpoint Twist Pen	15.06	14.10	13.26	12.67	12.16
#797R Rollerball or #797P Mechanical Pencil	19.51	18.55	17.69	17.09	16.57

Suggested retail pricing in US dollars - FCA, Coventry, RI USA

Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- Laser engraving on the barrel or cap of the writing instrument in 1 of 7 standard fonts.
- Engraving text can be 1 or 2 lines of repetitive copy or 1 line of personalization or 1 line of cap engraving. Note: Maximum of 28 characters and spaces per line of engraving.

Refills:

- Ballpoint twist pen refills available in medium point blue ink or medium point black ink.
- Rollerball refills available with 0.6 mm fine point blue ink or fine point black ink.
- Pencil leads available with 0.5 mm or 0.7 mm.

Standard Packaging:

- Single ballpoint twist pens: The # 1400 Grey Fold Box.
- Single rollerballs or single mechanical pencils: The #1900 Greytone Gift Box.
- Sets—Any combination of a ballpoint twist pen, mechanical pencil or rollerball pen set will be packaged in one of our Designer Boxes at no additional charge. Custom packaging is also available. Contact Customer Service for details.



www.garlandpen.com

Writing Instrument Sets:

 Pen/Pencil, Pen/Rollerball, Pencil/Rollerball or Pen/Pencil/Rollerball sets are available. All set items must have the same photo top logo.

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Combined and Minimum Order Quantity Pricing:

- Minimum order quantity of 24 units per item number, per color.
- Item colors can be mixed for combined quantity pricing (Minimum of 24 pieces per color and with same photo top logo). See page 21 for pricing details.

Photo Top Logo:

- Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).
- Both PC and Mac file formats can be submitted. Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.
- See page 16 for other file formats that may be acceptable and other artwork details and options.

Laser Engraving:

- Maximum engraving area is 1.33" (35 mm) wide by .22" (5.6 mm) high.
- Engraving on items with Chrome or Smoked Ebony trim will be silver in color. Engraved items with Golden trim will have a golden color.
- See page 18 for standard font selections and additional engraving details.
- See page 19 for laser logo engraving details.

More likely to become customers

3RD RECRUITING BDE STAY ARMY

#797R

Fancy Fuchsia Royal Purple Dark

Green

#690

Grey

Rose

Dark

Blue

Burgundy

83% of consumers said they are more likely to do business with brands they've received promotional products from than brands they have not received promotional products from.

– 2017 PPAI Consumer Study

6

Black

#44

TIM NO

Founder's Collection

As a tribute to our founder, we offer our crafted dome styled pen with a glossy resin barrel. Our Founder's Collection, with a polished chrome or golden metal cap, is available in a panorama of 15 barrel colors ranging from classic white to a deep forest green. Select from our 21 standard imprint ink colors so you can create your own lasting impression. When you have a lot to say, place it on the barrel of our Founder's Collection where you can wrap 4, 6, even 8 lines of copy around the barrel. The Founder's is a great choice when you need to consider a price point yet without compromising high quality and our lifetime warranty. With the same twist mechanism as our other fine writing instruments, nothing is sounder than our Founder's Collection!

Founder's Collection	50-99	100-249	250-499	500-999	1000-2499
Resin Barrel/Metal Cap with Chrome Highlights #390 Ballpoint Twist Pen	11.04	10.04	9.10	8.31	7.90
Resin Barrel/Metal Cap with Golden Highlights #395 Ballpoint Twist Pen	12.71	11.71	10.77	9.96	9.54

Suggested retail pricing in US dollars – FCA, Coventry, RI USA Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- A 1-color imprint copy on the high gloss resin barrel in 1 of our 21 standard ink colors.

Refills:

• Ballpoint twist pen refills available in medium point blue ink or medium point black ink.

Standard Packaging:

- Single ballpoint twist pens: The # 1400 Fold Box.
- Upgraded or custom packaging available. Contact Garland customer service for pricing.

Combined Quantity Pricing:

- Minimum order quantity of 50 units per item number, per barrel color.
- See page 21 for combined pricing options.

Photo Top Logo:

- Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).
- Both PC and Mac file formats can be submitted. Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.

• See page 16 for other file formats that may be acceptable and other artwork details and options.

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Barrel Imprinting:

- Maximum imprint area is 1.25" (31.8 mm) wide by 1" (25.4 mm) high. This area allows for copy that can wrap almost completely around the barrel.
- Imprint copy can be multiple lines of text, logos or a
- combination of text and logos. Submit black and white artwork for barrel imprint copy.
- 2-color imprint and PMS color-matched ink colors available at an additional charge.
- See page 17 for additional imprinting options, charges and details.
- If no barrel imprinting is required, use next quantity break for pricing. Minimum 50 pieces per color.

Cap Engraving:

- Add personalization to your pens with names, initials, awards or recognition text engraved on the cap in 1 of our 7 standard engraving fonts for \$1.50 (G) per piece.
- Maximum 28 characters and spaces per line.
- See page 18 for additional cap engraving information and details.



Improved brand perception

8 in 10 consumers revealed that their impression of a brand positively changed directly as a result of receiving a promotional product from that brand.

- 2017 PPAI Consumer Study

#390

#395



Purple

Light Blue



8

Royal Blue

Pink

Forest

Green

Red

Light Green

#395

Pearson

Medium Green

Brown



#390

8

Signature Collection

The Signature Collection is the pinnacle of Garland's fine writing instrument collection. Finely hand-etched panels encircle the body of these striking, timeless classics for the Signature Collection. Choose our highly polished Chrome and Golden finishes or unique Smoked Ebony finish to capture the hallmark of beauty and form in this timeless, classic writing instrument.

Signature Collection	24-99	100-249	250-499	500-999	1000-2499
Polished Golden Finish with Chrome Highlights					
#181 Ballpoint Twist Pen or #11 Slim Ballpoint Twist Pen	17.82	17.04	16.21	15.52	14.91
#181R Rollerball or #181P Mechanical Pencil	22.09	21.30	20.46	19.77	19.14
Polished Golden Finish with Golden Highlights					
#188 Ballpoint Twist Pen or #18 Slim Ballpoint Twist Pen	19.22	18.43	17.60	16.91	16.30
#188R Rollerball or #188P Mechanical Pencil	23.68	22.88	22.03	21.34	20.71
Polished Golden Finish with Ebony Crown					
#282 Ballpoint Twist Pen or #22 Slim Ballpoint Twist Pen	17.08	16.30	15.48	14.78	14.18
#282R Rollerball or #282P Mechanical Pencil	21.35	20.57	19.73	19.03	18.41
Polished Chrome Finish with Chrome Highlights					
#780 Ballpoint Twist Pen or #70 Slim Ballpoint Twist Pen	16.16	15.37	14.55	13.85	13.26
#780R Rollerball or #780P Mechanical Pencil	20.42	19.64	18.80	18.10	17.49
Polished Chrome Finish with Golden Highlights					
#785 Ballpoint Twist Pen or #75 Slim Ballpoint Twist Pen	17.55	16.77	15.94	15.24	14.65
#785R Rollerball or #785P Mechanical Pencil	22.00	21.22	20.36	19.68	19.06
Polished Chrome Finish with Ebony Crown					
#787 Ballpoint Twist Pen or #77 Slim Ballpoint Twist Pen	15.41	14.64	13.81	13.11	12.54
#787R Rollerball or #787P Mechanical Pencil	19.69	18.89	18.06	17.37	16.75
Smoked Ebony Finish with Chrome Highlights					
#880 Ballpoint Twist Pen or #80 Slim Ballpoint Twist Pen	16.81	16.01	15.19	14.50	13.91
#880R Rollerball or #880P Mechanical Pencil	21.07	20.29	19.45	18.75	18.13
Smoked Ebony Finish with Golden Highlights					
#885 Ballpoint Twist Pen or #85 Slim Ballpoint Twist Pen	18.20	17.41	16.58	15.89	15.28
#885R Rollerball or #885P Mechanical Pencil	22.65	21.87	21.01	20.32	19.70

Suggested retail pricing in US dollars – FCA, Coventry, RI USA Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- Laser engraving on the barrel or cap of the writing instrument in 1 of 7 standard fonts.
- Engraving text can be 1 line of repetitive copy or 1 line of personalization or 1 line of cap engraving. Note: Maximum of 28 characters and spaces per line of engraving.

Refills:

- Ballpoint twist pen refills available in medium point blue ink or medium point black ink.
- Rollerball refills available with 0.6 mm fine point blue ink or fine point black ink.
- Pencil leads available with 0.5 mm or 0.7 mm.

Standard Packaging:

• Single ballpoint twist pens: The # 1400 Grey Fold Box.

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- Single rollerballs or single mechanical pencils: The #1900 Greytone Gift Box.
- Sets—Any combination of a ballpoint twist pen, mechanical pencil or rollerball pen set will be packaged in one of our Designer Boxes at no additional charge. Custom packaging is also available. Contact Customer Service for details.

Writing Instrument Sets:

 Pen/Pencil, Pen/Rollerball, Pencil/Rollerball or Pen/Pencil/Rollerball sets are available. All set items must have the same photo top logo.

Combined and Minimum Order Quantity Pricing:

Minimum order quantity of 24 units per item number.



Increased brand awareness

79% of consumers said they have looked up a brand after receiving a promotional product.

– 2017 PPAI Consumer Study

#188



#880P

1

#181R

#75

Photo Top Logo:

- Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).
- Both PC and Mac file formats can be submitted. Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.
- See page 16 for other file formats that may be acceptable and other artwork details and options.

Laser Engraving:

- Maximum engraving area is 1.33" (35 mm) wide by .13" (3.3 mm) high.
- Please note: Engraving on the Signature Collection will be subtle. A spec sample is recommended for final approval before production. Dark tint or color fill is not available.
- Please Note: Two lines of engraving will be separated by an etched panel on the pen barrel
- See page 18 for standard font selections and additional engraving details.
- See page 19 for laser logo engraving details.

Monogram Collection

When you select a writing instrument from our Monogram Collection, you will celebrate any occasion with taste and flair. These fine writing instruments feature a polished golden or chrome cap accentuated with hand-etched design lines. This intricate, crafted detailing is complemented by a high gloss barrel offered in four outstanding and attractive colors: Dark Green, Burgundy, Dark Blue and Black. With personalized engraving on the barrel, make your mark and distinction by choosing a Monogram!

Monogram Collection	24-99	100-249	250-499	500-999	1000-2499
Gloss Barrel/Etched Cap Finish with Chrome Highlights					
#170 Ballpoint Twist Pen or #10 Slim Ballpoint Twist Pen	15.30	14.25	13.30	12.64	12.09
#170R Rollerball or #170P Mechanical Pencil	19.57	18.50	17.56	16.89	16.31
Gloss Barrel/Etched Cap Finish with Golden Highlights					
#175 Ballpoint Twist Pen or #15 Slim Ballpoint Twist Pen	16.98	15.91	14.97	14.31	13.73
#175R Rollerball or #175P Mechanical Pencil	21.16	20.09	19.12	18.46	17.87

Suggested retail pricing in US dollars – FCA, Coventry, RI USA Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- Laser engraving on the barrel of the writing instrument in 1 of 7 standard fonts.
- Engraving text can be 1 or 2 lines of repetitive copy or 1 line of personalization or 1 line of cap engraving. Note: Maximum of 28 characters and spaces per line of engraving.

Refills:

- Ballpoint twist pen refills available in medium point blue ink or medium point black ink.
- Rollerball refills available with 0.6 mm fine point blue ink or fine point black ink.
- Pencil leads available with 0.5 mm or 0.7 mm.

Standard Packaging:

- Single ballpoint twist pens: The # 1400 Grey Fold Box.
- Single rollerballs or single mechanical pencils: The #1900 Greytone Gift Box.
- Sets—Any combination of a ballpoint twist pen, mechanical pencil or rollerball pen set will be packaged in one of our Designer Boxes at no additional charge. Custom packaging is also available. Contact Customer Service for details.

Writing Instrument Sets:

• Pen/Pencil, Pen/Rollerball, Pencil/Rollerball or Pen/ Pencil/Rollerball sets are available. All set items must have the same photo top logo.

Combined and Minimum Order Quantity Pricing:

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- Minimum order quantity of 24 units per item number, per color.
- Item colors can be mixed for combined quantity pricing
- (Minimum of 24 pieces per color and same photo top logo). See page 21 for pricing details.

Photo Top Logo:

- Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).
- Both PC and Mac file formats can be submitted. Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.
- See page 16 for other file formats that may be acceptable and other artwork details and options.

Laser Engraving:

- Maximum engraving area is 1.33" (35 mm) wide by .22" (5.6 mm) high.
- Engraving on items with Chrome trim will be silver in color. Items with Golden trim will have golden engraving.
- See page 18 for standard font selections and additional engraving details.
- See page 19 for laser logo engraving details.



Superior utility

91% of consumers said writing instruments are useful, which is the main reason for keeping a promotional product.

#170P

1.1.48

#170

#15

– 2012 PPAI Consumer Study

Exclusive Photo Top Logo Custom Decoration

1.11111

#175R



Revere Collection

A crafted writing instrument from our Revere Collection blends American style and function into an enduring statement of quality. There's nothing like the feel and durability of stainless steel. These classic features define our Revere Collection. Engraving on writing instruments in the Revere Collection is subtle and rich, a desired feature in many gift, recognition and award programs. By presenting a writing instrument from our Revere Stainless Steel Collection, you will make a gesture that is timeless in quality yet with a contemporary look!

Revere Collection	24-99	100-249	250-499	500-999	1000-2499
Stainless Steel Finish with Chrome Highlights #490 Ballpoint Twist Pen or #40 Slim Ballpoint Twist Pen	13.04	12.14	11.33	10.77	10.30
Stainless Steel Finish with Golden Highlights #590 Ballpoint Twist Pen or #50 Slim Ballpoint Twist Pen	14.43	13.52	12.72	12.16	11.67
Stainless Steel Finish with Smoked Ebony Highlights #597 Ballpoint Twist Pen or #57 Slim Ballpoint Twist Pen	14.43	13.52	12.72	12.16	11.67

Suggested retail pricing in US dollars - FCA, Coventry, RI USA

Photo Top Logo Set-up Charge is \$35.00 (G) per item number on new and repeat orders. Laser Logo upgrade: 1-time \$30.00 (G) Programming Charge.

PRICES INCLUDE:

Customization:

- A full-color, high-resolution photo top logo. Provide full-color artwork for customization.
- Laser engraving on the barrel of the writing instrument in 1 of 7 standard fonts.
- Engraving text can be 1 or 2 lines of repetitive copy or 1 line of personalization or 1 line of cap engraving. Note: Maximum of 28 characters and spaces per line of engraving.

Refills:

• Ballpoint twist pen refills available in medium point blue ink or medium point black ink.

Standard Packaging:

- Single ballpoint and slim ballpoint twist pens: The # 1400 Grey Fold Box.
- Upgraded or custom packaging available. Contact Garland customer service for pricing.

Combined and Minimum Order Quantity Pricing:

• Minimum order quantity of 24 units per item number.

Photo Top Logo:

 Photography process requires full-color, high-resolution artwork (minimum of 300 dpi).

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- Both PC and Mac file formats can be submitted.
 Vector artwork, with all text converted to outlines in EPS format, is preferred. Provide PMS colors submitted in your artwork for verification prior to production.
- See page 16 for other file formats that may be acceptable and other artwork details and options.

Laser Engraving:

- Maximum engraving area is 1.33" (35 mm) wide by .22" (5.6 mm) high.
- Please note: Engraving on the Stainless Steel finish will be subtle. A spec sample is recommended for final approval before production. Dark tint or color fill is not available.
- See page 18 for standard font selections and additional engraving details.
- See page 19 for laser logo engraving details.





Memorable messaging

Almost 90% of recipients are able to remember the branding and 8 in 10 can recall messaging from at least one promotional product they received.

- 2017 PPAI Consumer Study

#590

#490

#597

#50



Exclusive Photo Top Logo Custom Decoration



mechanical pencils.

Packaging Options

When it comes to adding value to a gift or presentation, Garland offers an exciting array of attractive gift boxes to enhance an incentive, award, recognition or gift. The #1400 Fold Box is our standard packaging for single ballpoint twist pens. To add to the look of your presentation, upgrade to the #1600 Solid Black Hinged Box or the #1900 Greytone Designer Box at a minimal cost. The standard package for a rollerball pen or mechanical pencil is our #1900 Greytone Designer Box. Any combination of a ballpoint twist pen, mechanical pencil or rollerball pen set will be packaged in one of our Designer Boxes, #1300 or #1900, at no additional charge. Garland also offers an attractive presentation box, the #1700 Series, which holds twelve ballpoint twist pens each placed in a glass tube making it an impactful presentation. Vinyl pen pouches are a perfect packaging add-on and protection for writing instruments kept in handbags, tote bags, briefcases or computer bags. For rollerball, 0.5mm or 0.7mm mechanical pencils and the ballpoint twist pen and mechanical gift sets, the #1900 Greytone Designer Box is our standard packaging. The #1300 Greytone Combination Designer Box is the standard packaging for ballpoint twist pen and rollerball sets or any other combination of writing instruments to make your set distinctive.

Packaging Pricing	Suggested List
1400S Season's Greeting Fold Box	
1400 Fold Box Standard for single ballpoint twist pens	No charge
1600 Solid Black Hinged Resin Box For single ballpoint twist pens	\$1.00 (G)
1300 Greytone Combination Designer Box Standard for ballpoint twist pen and rollerball se combination of writing instruments to make your s	et or any other
1700 Greytone Presentation Box Holds 12 ballpoint twist pens in glass tubes. Please order pens and glass tubes separately.	\$8.00 (G)
1900 Greytone Designer Box Standard for single rollerballs or single mechani pencils or standard ballpoint twist pen and mechanical pencil sets Optional upgrade for single ballpoint twist pen	ical
GT Glass Tube Minimum 12 pieces. For single ballpoint twist pens	\$1.20 (G)
VP Vinyl Pouch Available as supplemental packaging. For single ballpoint twist pens, single rollerballs mechanical pencils. Please note that the writing instruments are not inserted in the pouches.	
Stock Gift Packets 10 stock designs. Visit www.garlandpen.com for For single ballpoint twist pen, single rollerball or	r selections.

Garlux® Photo Top Artwork Requirements

The signature of a USA-made Garland writing instrument is the flared top in which your logo or image is reproduced photographically and encased in clear epoxy resin at no charge. Your logo is visible each time the pen is taken in hand.

Digital/Electronic Artwork

- Due to our photography process, we need full-color artwork for the logo dome. Color-separated art cannot be used and will require art charges to make it ready for photography. Black and white artwork can be changed to 1 color at no charge to closely match our barrels if requested.
- Vector artwork is preferred with all text converted to outlines, and should be created in Illustrator and saved as an AI, EPS or PDF file to expedite your order and avoid possible artwork prep charges. Artwork submitted as a photograph should be at least 300 dpi and sent as a JPEG or TIFF file.
- We accept both PC and Macintosh file formats for digital/electronic artwork.
- PMS colors must be provided to ensure that our software programs and printers read the PMS colors correctly. Our photo logos are printed on glossy, metallic paper, so all PMS colors will be closest to the coated PMS swatches.
- Digital/electronic photo dome art should be submitted at least 2" x 2" to maintain maximum quality when reduced to size.
- Artwork may be emailed with your purchase order to: customerservice@garlandpen.com. Your PO number must be in the email subject line. Also include your company name, address, a contact name and phone number, if not already indicated on your purchase order.
- In addition to AI, EPS, PDF files (JPEG or TIFF for photographs), other file formats may be acceptable, especially for black and white or 1 color logos. Please forward your artwork to our customer service specialists for evaluation and assistance.

Photo Top Logo Size and Artwork Suggestions

- The logo tops are .390" (9.91 mm) in diameter for the ballpoint pens, rollerballs and pencils. The slim ballpoint pen tops are .312" (7.93 mm) in diameter.
- Be sure to indicate if only a portion of the art should be reproduced. The top of the pen is round so your art must have enough background to completely fill a circle around your logo or it will appear as a square or rectangle inside the circular top.
- Metallic colors do not reproduce in photography. Silver and gold will appear as non-metallic PMS spot colors closest to your art file.
- Detailed Logos—Too much detail or a logo that is very long or high will be small when reduced to the logo top

size. Send your artwork to us for review. We can often suggest using a portion of the logo in the dome and including some of the art on the barrel engraving or imprint copy. The Founder's Collection has an imprint area that can wrap around the barrel.

• Contrast—Very fine lines or light colors may not be visible in the logo top when reduced to size.

Free Art Services

- A simple black and white logo reproduced in 1 color to match the barrel colors of writing instruments can be provided at no charge. The black portion of the logo or artwork that is submitted will be changed to color.
 These matches will not be exact to PMS colors but will coordinate closely with the colors of our USA made writing instruments.
- Simple editing or formatting changes can be done at no charge if you submit an AI, EPS or PDF file. Examples include:
 - Deleting a portion of the logo to make it fit better in the photo top logo.
 - Extending the 1 color background of the logo to have it bleed to the edges of the photo top logo.

Art Services

- If full-color art is not available, we can work with you to colorize your black and white art. Please submit black and white art with your color changes clearly noted. PMS colors may be requested, and we will match color from the coated section of the PMS color guide. We will match your art as close as the photographic process permits. In addition to colorizing black and white artwork, we can also retouch or reformat colored artwork if necessary. Art charges will range from \$10.00 (X) to \$30.00 (X) per logo.
- We will always notify you about any additional art charges before processing your order.
- We can typeset letters or numbers to be used as artwork for the photo top logos for \$10.00 (X). If the text is to be changed to 1 color to match closely to our barrel colors, the color change will be done at no charge.

Color Variation

 Your logo for the dome is reproduced photographically. Please expect some slight variations in your logo color since the photographic system does not see all PMS colors as they appear in a Pantone Color Selector. To avoid disappointment in the reproduction, we encourage you to order a pre-production sample for your approval. Information about speculative samples and samples for approval appears on page 21.



Barrel Imprinting Founder's Collection



One-Color Imprint on High Gloss Resin Barrel

Submit Black and White Artwork

Included in product pricing. No additional setup charge for this second location customization!

- Minimum of 50 pens per barrel color, imprint copy and imprint color.
- Change of copy or imprint ink color available at \$10.00 (X) per change. Each change of copy, imprint ink color, or barrel color must meet the 50-piece minimum.



Two-Color Imprint on High Gloss Resin Barrel

Submit Two-Color or Black and White Artwork

- Minimum of 100 pieces per barrel color, imprint copy and imprint color.
- . Color-separated black and white artwork is required unless you submit our preferred artwork file type (listed below under Artwork Requirements) that we can use to separate vour imprint colors.
- When sending black and white artwork, please provide a color mockup noting your imprint colors.
- Additional setup charge of \$35.00 (G) for second-color • imprint.
- Running charge of \$0.10 (G) per piece.
- Change of copy or ink color change is not available for • 2-color imprint orders.

Standard Imprint Ink Colors for Founder's Collection

- White, Black, Silver, Gold, Process Blue, Reflex Blue, Yellow PMS 108, Orange PMS 1505, Warm Red, Bright Red PMS 185, Maroon PMS 201, Pink PMS 225, Purple PMS 2597, Dark Blue PMS 281, Medium Blue PMS 300, Teal PMS 320, Dark Green PMS 3415, Medium Green PMS 347, Buff PMS 141, Brown PMS 463 and Dark Grey PMS 11.
- The PMS numbers listed above are closest approximate PMS colors when printed on white barrels. When printed on barrels other than white, the appearance may vary as a PMS color number represents a spot color printed on white.
- Adequate contrast between barrel color and imprint ink color allows for maximum legibility, especially with detailed logo artwork as well as numerous or very long lines of copy.

- Silver or gold metallic ink is highly recommended as it matches the chrome or gold plating on the cap of the pens and provides maximum contrast on dark colored barrels. This avoids all barrel color/imprint ink combinations that may affect the appearance of your copy.
- "Close as possible" requests will be imprinted with one of the above standard ink colors. All other colors are considered a PMS color match. Samples for approval are strongly recommended for your initial order especially when specific PMS colors are required.

PMS Color Match for Imprinted Inks

- Minimum of 250 units for first time formulation of • custom color ink.
- Minimum quantity for repeat orders is 100 pens.
- Mixing charge of \$30.00 (G) for new and repeat orders.
- Actual imprint color may vary slightly from color chart, from exact color match request, or on repeat orders.

Imprint Size and Imprint Typestyles

- The maximum imprint area on the barrel is 1.25" wide x 1" high. This is significantly higher than the engraveable area on metal pens and permits multiple lines of copy and artwork that can wrap almost completely around the barrel.
- Your imprint copy size is determined by the length of your longest line. The more letters and spaces per line you request, the smaller the type will have to be to accommodate your message. For the best possible appearance of your message on the barrel, split lines of copy wherever possible.



*Two Lines

Artwork Requirements for Imprinting

• We can accept both PC and Macintosh file formats. Vector artwork, with all text converted to outlines, should be created in Illustrator and saved as an AI, EPS or PDF file to expedite your order and avoid possible artwork prep charges. Artwork should be at least 2" x 2" for best reproduction. Other file formats may be acceptable. Please email your artwork to customerservice@garlandpen.com for evaluation and suggestions. Please include your company name and state, your purchase order number, contact name, and phone number to avoid delays in your order.



Laser Engraving Standard Fonts

Choose from 7 Fonts. The most economical and simple engraving solution.

- A maximum of 28 characters and spaces can be engraved per line.
- 1 engraving style per line. Maximum of 2 styles per order.
- Catalog minimum order quantities per item number must be met for free engraving.

Standard Engraving Font Selections:

Single Line: ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 Italic: *ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890* Arial – ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 Comic Sans – ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 Lucida Calligraphy – *ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890* Times New Roman – ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 Times New Roman Italic – *ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890*



Lucida Calligraphy

Barrel Engraving in Standard Fonts:

- 1 Line—Always free: Repeat copy, unlimited copy changes or individual names
- 2 Lines—100% repetitive copy: free on the Colour, Revere, Monogram Collections.
- 2 Lines—Signature Collection only: \$1.00 (G) per piece for the second line.
- 2 Lines—Signature Collection only: Each engraving line will be separated by an etched panel on the pen barrel.
- 2 Lines—Any copy variations: \$1.00 (G) per piece for second line on all collections.
- Second line on opposite side of barrel: \$1.50 (G) per line, per piece.
- Dark tint engraving—Colour Collection only: Available on light-colored barrels for \$0.20 (G) per piece. Highly recommended on Pearl and Golden colors.



Cap Engraving in Standard Fonts—Colour, Monogram, Signature, Revere Collections

• 7 standard fonts. 1 line only. 28 letters and spaces. Free if no barrel engraving is required.

- Colour, Monogram, Revere Collections: Engraving is centered directly beneath the clip.
- Signature Collection only: Engraving is centered beneath the clip—separated by the etched line panel.
- Second location engraving charge of \$1.50 (G) per piece if writing instruments also have barrel engraving.

Optional Cap Engraving Upgrade on the Founder's Collection #390 and #395

- 7 standard fonts. 1 line only. 28 letters and spaces and centered directly beneath the clip.
- \$1.50 (G) per piece for repetitive copy or personalization.

Standard Font Engraving Details: Sizing, Spacing and Order Recommendations:

- 2 lines of barrel engraving on Colour, Revere, and Monogram Collections: Both lines centered with the second line directly below the first line.
- 2 lines of barrel engraving on Signature Collection: Due to the etched lines on these items, the second line will be centered in the panel separated by the etched lines—not directly beneath the first line of engraved text.
- 1 line of cap engraving will be centered beneath the clip of the writing instrument.
- All writing instruments are engraved for right-handed read unless specifically requested otherwise.
- Special symbols, including many foreign language characters, are available in some standard fonts. Please contact us with your request.
- Submit all engraving text with your exact spelling and spacing requirements. Upper/lower case, punctuation, hyphens, spaces between words, dates, abbreviations, etc. will be engraved exactly as submitted.
- Individual names or non-repetitive copy. Send your engraving list to customerservice@garlandpen.com in a word (.doc), excel (.xls) or comma delimited (.csv) format exactly as you want it to appear when engraved.
- Free name label on packaging for all writing instruments engraved with personalization.

Laser Engraving — Custom Logos and Fonts



Laser Logo Engraving Details: Sizing, Spacing and Artwork Requirements:

- All fonts or typestyles other than our 7 standard fonts are considered custom and may be run as a laser logo.
- Artwork including logos, logos and text, or a personal signature can be engraved as a laser logo.
- A 1-time programming setup of \$30.00 (G) will be charged for each different logo or copy change.
- The Colour, Revere, and Monogram Collections provide the maximum area for engraving of laser logo text and copy. Copy will be sized to fit within the 1.33" (35.05 mm) wide by .22" (5.60 mm) high area.
- The Signature Collection can only be engraved in the panels between the etched lines which limits the height of the laser logo to .13 inches (3.30 mm). Therefore, not all laser logo art can be successfully engraved on the items in this collection due to the height restriction. Specialized fonts or copy that is linear will be most visible. Please email your artwork to customerservice@garlandpen.com for evaluation and suggestions.

Artwork Requirements for Laser Logo Engraving:

- High-contrast black and white artwork is required. No shading or half-tones.
- We can accept both PC and Macintosh file formats. Vector artwork, with all text converted to outlines, should be created in Illustrator and saved as an AI, EPS or PDF file to expedite your order and avoid possible art prep charges. Other file formats may be acceptable. Please email artwork to customerservice@garlandpen.com. Please include your company name and state, your purchase order number, contact name, and phone number to avoid delays in your order.

Engraving Copy Added to Laser Logo Copy:

- 1 line of standard font engraving may be added at a charge of \$1.50 (G) per piece for the second location.
- The additional line of standard engraving should be placed on the opposite side of the barrel from the laser logo to avoid problems with alignment, sizing and centering.



Logo Selections for Photo Logo Collections

No Artwork Required!

Support Our Troops #7065



Generic or themed logos are offered when a custom image or artwork is not available for the photo dome top. These logos are appropriate for fundraisers, company outings, retail gifts, anniversaries, weddings, safety programs and commemorative

occasions. For instance, the Rose is perfect for pens ordered for Administrative Professionals Day. Please keep in mind that logos are also available in plain colors to coordinate with our barrel colors. Our customer service specialists are available to discuss programs and recommend appropriate logos and writing instrument styles.

For more logos and ideas, please visit our website at www.garlandpen.com

Note: *These logos are also available at no additional charge in colors to match our photo logo writing instruments. Please specify if you want these logos matched to the barrel color selected for your order. Note: Each color of a logo is a separate run and must meet the series' minimum quantity per logo color. Combined quantity pricing is not available for logos run in different colors.

Refills, Leads, Erasers Replacements

		24 - 99	100 - 249	250 - 499
Ballpoint Pen Twist Refill #1 Universal Twist Refill Medium Point Specify Blue or Black ink	Each	1.70	1.60	1.40
Rollerball Refill #99 Rollerball Refill Fine Point Specify Blue or Black ink	Each	2.50	2.25	2.10
Mechanical Pencil Lead—Push Plunger Activation All pencils since July 2016 Specify 0.5 mm or 0.7 mm lead	10 per Cartridge	1.90	1.75	1.60
Mechanical Pencil Eraser—Push Plunger Activation All pencils since July 2016	4 per Cartridge	1.90	1.75	1.60
Mechanical Twist Pencils Produced Prior to July 2016: Lead 0.7 mm only Erasers - Specify Slim or Standard Pencils	10 per Cartridge 4 per Cartridge - Standard 3 per Cartridge - Slim	1.90 1.90 1.90	1.75 1.75 1.75	1.60 1.60 1.60

Suggested retail pricing in US dollars - FCA, Coventry, RI USA

Contact Garland Customer Service prior to ordering if you are unsure what style Pen, Rollerball or Pencil you have.

3G

Policies and General Information

Email/Virtual Proofs

- Product concepts showing layout and options available for most items on our website at no charge
- High-resolution virtual proofs detailing PMS colors a vailable
 - 1 free virtual proof on all orders with new artwork
 - \$10.00 (X) for all customer changes after first proof
 - \$10.00 (X) for a speculative high-resolution virtual proof detailing PMS colors— Credit issued for the proof charge if an order is received within 30 days.
- IMPORTANT DETAILS ON EMAIL/VIRTUAL PROOFS:
 - Full-color photo logos for the dome of the writing instruments are not possible to accurately proof virtually due to the inherent problems with color coordination and variation on different scanners, monitors and printers.
 - Product colors and the appearance of the engraving or imprint copy on virtual proofs will vary from the actual product for the above reasons.
 - High-resolution virtual proofs will show the artwork, enlarged to verify that we have the correct file and PMS colors.
 - High-resolution virtual proofs will also show the logo on the product reduced to be close to actual size.
- Barrel Imprint Proof on our Founder's Collection pens:
- This proof is strictly for verifying spelling, spacing and layout. It cannot accurately represent how the product will appear when imprinted, since the combination of barrel and ink colors, as well as the curve and the taper of the barrel, will also affect how the imprint appears on the writing instrument.

Random Samples

- Not ready to order a custom product proof?
- All Garland products may be purchased as random samples to provide you with a low cost option to evaluate the quality, styles, features, colors and customization techniques that are available for different items in our line.
- Select the model number and color or finish of items of interest.
- All random samples will ship with random photo logos in the dome and engraving or imprint copy to demonstrate our customization capabilities.
- Use end column pricing less an additional 10%, plus shipping.
- Please note: random items are not returnable for credit.

Product Proofs

CUSTOM SPECULATIVE SAMPLES

- Production time 3 to 5 working days
- Maximum of 3 sample units
- Pricing: \$12.00 (X) plus the end quantity price of the item(s) ordered

- Pricing Includes: All collections except Founder's
 - Full-color photo logo in the dome
 - Standard font engraving on the body
 - Laser Logo Engraving Programming Charge if requested: 1-time \$30.00 (G) charge billed when sample is run.
- Pricing Includes: Founder's Collection only
 - Full-color photo top logo in the dome
 - Imprint copy on the barrel in a standard ink color with a \$10.00 (X) setup charge.
 - 2-color imprint on sample, add \$15.00 (X) plus \$0.10 (G) running charge.

Custom Samples for Approval

· See Custom Speculative Sample pricing and details

New Orders - Free Custom Sample for Approval

- Quantity: 250 units or more of 1 item
- Required on all new orders for 250+ units to ensure your client will receive exactly what they expect.
- Shipment within 3 to 5 working days.
- Initial sample charges: Billed on sample order invoice
- Credit on proof approval exactly as produced includes:
 \$12.00 (X) sample charge
 - Price of 1 unit
 - \$10.00 (X) charge for 1-color barrel imprint (Founder's only)
- Exclusions:
 - 1-time laser logo engraving programming charge
 - Additional location engraving charges
 - Additional setup charges for 2-color imprint samples.
 - PMS color match charges--Founder's imprint copy (PMS match if approved from sample will not be billed again on current order)
 - Quoted art prep charges to correct/revise customer artwork (you will be notified in advance of any charge).
 - Upgraded packaging
 - Shipping charges
- NOTE: due to varying setup processes on different items, we cannot provide this rebate credit unless you are running 250 units of a single item number or model in our line.

Combined Quantity Pricing Discounts

- All items must have the same photo logo in the dome. Due to the photography process, the logos must also be all the same color.
- All items must meet catalog minimum quantities per series, per item number and per color (if applicable) to receive combined quantity pricing.
 - 24 units on Colour, Revere, Monogram, Signature
 - 50 units on Founder's
 - Setup charges are billed per item number.
- Colour, Monogram and Founder's Collection offer color selections. Colors within each series' number can be combined with only 1 setup charge provided that the catalog minimum is met for each color.
- Sets: Matching Pen/Pencil, Pen/Rollerball, Pencil/Rollerball or Pen/Pencil/Rollerball sets using the same photo logo art will receive combined quantity pricing with only 1 setup charge.

Exact Quantities Shipped—no additional charge

- No overruns or underruns
- · Exact quantities shipped and verified by weight.

Order Changes and Cancellation

- Orders in production cannot be changed without authorization from Garland. Labor and material costs required by the change will be billed. If an order in process must be stopped for any reason, we will hold this order for a maximum of 30 days. Then cancellation charges will apply.
- A charge of 20% to 100% of the total order value will be billed on the cancellation of any order in process, depending on its production status.

Production Time

- Normally shipped 5 to 7 working days after receipt of acceptable artwork and complete order information.
- Orders held for sample approval will be shipped 5 to 7 days following approval.
- Unless your order clearly states "Do Not Ship Before", all orders are put into production for immediate delivery.
- The following terms are considered to be approximate ship dates, unless clearly indicated otherwise: need by, deliver by, ship on, approximate ship date, date order requested, date order required.
- If your order requires less than our normal 7 working-day delivery, please specify as follows: must ship by, must arrive by, use date of (date), need for special event on (date). We will then contact you if special shipping methods will be required to meet your deadline. If shipping is absolutely necessary within 5 to 7 working days, overnight/air shipping charges must be authorized to secure priority in production.

Special Handling and Packaging

 For custom services such as inserting materials or special labeling, contact us for pricing. We would be pleased to help you with any special program at a nominal charge.

Drop Ship

 Drop shipments to multiple destinations will be charged \$5.00 (X) plus freight for each shipping location after the first.

Shipping

- FCA, Coventry, RI. Title of goods transfers to buyer when order leaves our factory. All orders are shipped freight and insurance prepaid and added to invoice unless clearly stated otherwise on purchase order.
- We can only commit to meeting a specific shipping date for your order, but under no circumstances can we guarantee an arrival date. We urge you to notify us of confirmed event dates and to authorize specific air shipment methods when necessary.
- We cannot be responsible for merchandise delivered late due to carrier and transit delays. Complete and accurate street addresses are required to avoid chargebacks from the carriers due to delivery redirects or returns.
- C.O.D. not available.

Canadian and International Shipments

- Additional charges may apply when forms or documentation is not submitted. Please contact us with your shipment details.
- Refused and returned to sender. All returns must be authorized within 15 days from date of shipment and returned to the factory within 30 days.

Claims

 Claims for damaged goods or merchandise not received must be submitted within 15 days from date of shipment. Original shipping container and goods must be retained for inspection before payment of damaged goods.

Returns

• Prior authorization by Garland is required before merchandise can be returned for any reason. Unauthorized returns will be refused and returned to sender. All returns must be authorized within 15 days from date of shipment and returned to the factory within 30 days. No credit will be issued for merchandise that is not returned to Garland for rework or replacement.

Digital/Electronic Artwork

- Artwork for Full-Color Photo Top Logo Dome: Please see page 16.
- Imprinting: Please see page 17.
- Laser Logo Engraving: Please see page 19.

Pricing and Product

 Prices in this catalog are effective from February 1, 2018 through January 31, 2019. Orders must be received by Garland and ready for production by January 31, 2019. Invoices are billed and payable in U.S. funds only. Prices and product availability subject to change without notice. Please visit our website at www.garlandpen.com for up-to-date pricing and product information.

Shutdown Schedule

Our manufacturing facility will be closed the first 2 weeks in July, and the week between Christmas and New Year's Day.

How to Order

• We sell through our Promotional Product Distributor Network. Please contact a distributor in your area or call us for a referral to one of our active distributors.

How to Become a Garland Distributor

• Please contact us for an application and provide industry credit references. You must be actively engaged as a distributor/reseller in the Promotional Products, Incentive Marketing or Awards and Recognition Industries.

Miscellaneous Notes

- Please place your orders by selecting item numbers and colors carefully. Garland cannot be responsible for orders placed with incorrect item numbers or colors by the purchaser.
- The printed color of the items shown in this catalog will vary from the actual color of the product. Product samples, either random or custom, are highly recommended when color is critical.
- Due to variations in dye lots, products may vary slightly in color from run to run.
- All quantity increases to orders in production will be entered as a new order and will be shipped separately. Quantity discounts and pricing cannot be given once the customization process has been initiated.
- All orders accepted subject to credit approval. Credit card payments are only accepted from International Distributors. Contact us for ACH or EFT payment information.

Trust your good name to ours.

Garland

Here are some of the many reasons that you would be proud to have your name on a Garland writing instrument:

- Proudly made in America since 1927
- · Guaranteed to last for generations
- · Engineered and crafted to deliver lasting quality
- · Elegant appearance, well-balanced feel, and silky-smooth writing
- · Cost per advertising impression lowest in the industry
- Used an average of 64* times each month and lasts for years
- An average of 62%* of recipients will do business with you after receiving your gift
- · Provides measurable advertising results
- · Delivers your branded message to targeted prospects, eliminating wasteful costs
- · Extremely affordable when compared to other fine quality writing instruments
- ASI 5-star rating and SAGE A+ rating
- · Garland recognized by the SBA for organizational excellence
- · Nominated by ASI for timeless and classic designs
- · Durability assures that your branded products end up in prospects' hands, not in a landfill

*ASI research studies



Garland Headquarters, Coventry, Rhode Island, USA

